



October 21, 2008

Word count 409 (450 limit).

## **DELIVERING A SUSTAINABLE COMMUNITY AT RIVERSIDEONE**

**Developer BioRegional Quintain says that RiversideOne, the £200m development on Middlesbrough's Middlehaven site, will create a sustainable community. Here PETE HALSALL, managing director of BioRegional Quintain, explains what a sustainable community is.**

Our vision is that people will live healthier, happier and more fulfilling lives in the sustainable communities that we create.

But what do we mean by a sustainable community? In essence, it is about creating places in which people feel safe, comfortable and secure. Such communities must enable and support residents in making day-to-day choices that allow them to live a high quality lifestyle within the planet's resources.

So, at RiversideOne we are creating quality energy and water efficient homes. Energy will be sourced from local biomass supplies, with the aim of providing residents with a greater level of energy security whilst also reducing environmental impact.

Our sustainable community strategy at RiversideOne enables green transport. This means cheaper and more environmentally friendly mobility than conventional and ever more pricy car use. We will reduce the need to travel by implementing car sharing schemes and encouraging more walking and cycling. The public realm areas are designed for the safety and convenience of the pedestrian to facilitate a friendly and safe environment.

Another soaring household expenditure is food and we support the creation of local and sustainable supply chains for this essential resource. This means living at RiversideOne allows you to benefit from food box schemes where fresh produce is supplied by local farmers, with whom we will create formal links in order to secure food availability. We are also going to create opportunities for residents to grow their own food, and in all of the apartments there will be recycling bins to make it easy to recycle waste.

Culture, community and wellbeing are the final three powerful elements that create a sustainable community. We have already announced phase one of the public realm work which is being

carried out at RiversideOne that will create an event space and deliver public art. RiversideOne will be a culturally rich and diverse district of Middlesbrough that will celebrate the town's heritage and its exciting future.

So, at BioRegional Quintain our commitment to creating a sustainable community means so much more than simply building environmentally friendly homes. It's about creating a place that provides people with an effortless transition to living a sustainable lifestyle.

For further information about RiversideOne and how a sustainable community will be delivered at the development visit [www.riverside-one.com](http://www.riverside-one.com)

**ENDS**

#### **Notes to editors**

*RiversideOne* - The project will see the derelict Middlehaven Docks area between Middlesbrough's Riverside Stadium and the Transporter Bridge transformed into a vibrant sustainable community featuring state-of-the-art residential, leisure, education and commercial facilities. It is currently the largest planned zero carbon development in the UK and will set new standards in urban regeneration.

*BioRegional Quintain Limited (BQL)* – As the UK's leading sustainable community development business, we aim to deliver on three key promises:

**People:** We believe that the concept of quality lifestyles should be at the heart of every community that we build, so our key objective is to enhance the health and happiness of our residents and occupiers. We will work tirelessly to establish a genuine sense of community where our residents and occupiers can feel safe, happy and assured.

**Place:** We will set standards for design that produce world class, characterful and inspirational buildings employing the best international architects and designers. We will deliver sustainable buildings, public realm and landscape of the highest quality, and using One Planet Living principles.

**Planet:** We believe that sustainable living should be attractive, affordable and fun. We also believe that we should leave our planet in a better condition than we found it. But if everybody lived like we do in the UK then we would need three planets to support us. We will provide

lifestyle support and estate management services to deliver One Planet Living\* - contributing to a healthier you and a healthier planet.

\*One Planet Living is based on the following guiding principles:

1. Zero carbon
2. Zero waste
3. Sustainable transport
4. Sustainable materials
5. Local and sustainable food
6. Sustainable water
7. Natural habitats and wildlife
8. Culture and heritage
9. Equity and fair trade
10. Health and happiness

*Tees Valley Regeneration (TVR)* - TVR is the urban regeneration company responsible for attracting business investment and leading major physical regeneration projects across the Tees Valley. TVR is facilitating the public sector partners in BioRegional Quintain's delivery of £200m of investment at Middlehaven that will create RiversideOne, a first class location in which to live, work and play. RiversideOne will be a world first in a new lifestyle choice and complements the construction of the new £70m Middlesbrough College, due to open in September 2008.

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